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ROY F. WILCOX &amp; CO.

2802 Mesa School Lane

Tel. Woodland 6-7080

Santa Barbara, California

LIBRARY

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U. S. Department of Agriculture

*wholesale only*1958 FALL PRICE LIST OF AZALEAS

BALLED FROM THE BEDS READY FOR YOUR FORCING

KURUMES - PERICATS - HEXE - SWEETHEART SUPREME

Sizes	100 lots	1000 lots	2500 lots	5000 lots
5 x 6	.70	.63	.59 $\frac{1}{2}$	.56
6 x 6	.85	.76 $\frac{1}{2}$	.72 $\frac{1}{2}$	.68
6 x 8	1.10	.99	.93 $\frac{1}{2}$	.88
8 x 8	1.30	1.17	1.10 $\frac{1}{2}$	1.04
8 x 10	1.50	1.35	1.27 $\frac{1}{2}$	1.20
10 x 10	1.85	1.66 $\frac{1}{2}$	1.57 $\frac{1}{2}$	1.48
10 x 12	2.20	1.98	1.87	1.76
12 x 12	2.50	2.25	2.12 $\frac{1}{2}$	2.00

INDICAS - (Large Belgian and similar flowering types)

6 x 6	1.10	.99	.93 $\frac{1}{2}$	.88
6 x 8	1.30	1.17	1.10 $\frac{1}{2}$	1.04
8 x 8	1.55	1.39 $\frac{1}{2}$	1.31 $\frac{3}{4}$	1.24
8 x 10	1.75	1.57 $\frac{1}{2}$	1.48 $\frac{3}{4}$	1.40
10 x 10	2.10	1.89	1.78 $\frac{1}{2}$	1.68
10 x 12	2.35	2.11 $\frac{1}{2}$	1.99 $\frac{3}{4}$	1.88
12 x 12	2.75	2.47 $\frac{1}{2}$	2.33 $\frac{3}{4}$	2.20

REDWINGS - (Including Royalty Tags)

5 x 6	.85	.76 $\frac{1}{2}$	.72 $\frac{1}{2}$	.68
6 x 6	1.00	.90	.85	.80
6 x 8	1.25	1.12 $\frac{1}{2}$	1.06 $\frac{1}{2}$	1.00
8 x 8	1.50	1.35	1.27 $\frac{1}{2}$	1.20
8 x 10	1.65	1.48 $\frac{1}{2}$	1.40 $\frac{1}{2}$	1.32
10 x 10	2.00	1.80	1.70	1.60
10 x 12	2.35	2.11 $\frac{1}{2}$	1.99 $\frac{3}{4}$	1.88
12 x 12	2.65	2.38 $\frac{1}{2}$	2.25 $\frac{1}{2}$	2.12

The above net prices are based on the 100 rate, less 10% for 1000 plants, less 15% for 2500 plants and less 20% for 5000 plants or more. Your order will be billed at the 100 rate, less the discount earned.

KURUMES	100 lots	INDICAS	100 lots	REDWINGS	100 lots
12 x 14	3.00	12 x 14	3.25	12 x 14	3.00
14 x 16	3.50	14 x 16	3.75	14 x 16	3.50
16 x 18	4.50	16 x 18	4.75	16 x 18	4.50
18 x 20	5.50	18 x 20	5.75	18 x 20	5.50

STANDARD AZALEAS (which average 20" - 22" stem)

12 x 14 - 6.75, 14 x 16 - 8.00, 16 x 18 - 10.00, 18 x 20 - 12.00, 20 x 22 - 14.25

A handling charge of 10% of invoice will be made on all orders held for shipment after January 1st, 1959.

Prices listed are net f.o.b. Santa Barbara, California. Plus packing at \$4.00 per carton. Cash on unestablished accounts.



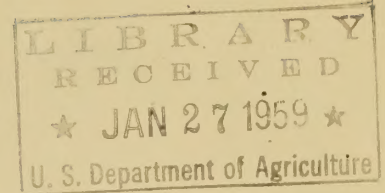


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AZALEA VARIETIES

FALL 1958

INDICAS - & SIMILAR FLOWERING TYPES



EARLY SEASON

Alaska  
Chimes  
Constance  
Delight  
Dr. Bergman  
Early Wonder  
Eric Schame  
Gorgeous  
Ideal  
Mad. Mestdag  
Mad. Petrick  
Mad. Petrick Alba  
Madonna  
Memoire Sanders  
Miss Cottage Gardens  
Paul Schame  
Paul Schame, Frieze  
Perle de Sweynarde  
Princess Maria Pia  
Sweet Sixteen  
Weinachen

Pure White  
Christmas Red  
Cerise Pink  
Delicate Pink  
Deep Pink Variegated  
Bright Pink  
Salmon Pink Variegated  
Salmon Pink Variegated  
Pink and White Variegated  
Deep Pink Variegated  
Deep Rose Pink  
White  
White - Green Throat  
Red  
Deep Red  
Salmon  
Salmon Ruffled  
White  
Rose Pink  
Light Pink  
Red

MID-SEASON

Abundant  
Albert and Elizabeth  
Alfred Sanders  
Alice Muller  
Dr. Van Hove  
Eclairneur  
Fantasy  
Lentengroet  
Pink Pearl  
Purity  
Rose Queen  
Triomphe  
Vervaneana  
Vervaneana Alba  
#17514 New Hybrid

Double Light Red  
Pink Variegated  
Scarlet  
Deep Pink  
Deep Pink  
Deep Red  
Clear Pink  
Medium Red  
Light Pink  
White  
Rose Pink  
Red - Double Flower  
Pink Variegated  
White  
American Beauty Red

LATE SEASON

Empress of India  
Eureka Everlasting  
Jean Haerens  
Memoire John Haerens  
Niebe

Pink Variegated  
Red  
Deep Pink  
American Beauty Red & Light pink Var.  
White





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A7ALEA VARIETIES

KURUMES - PERICATS - HEXE - SWEETHEART SUPREME & OTHERS

EARLY SEASON

Coral Bell  
Salmon Glow

Coral Pink  
Salmon Pink

MID-SEASON

Dorothy Gish  
Firelight  
— Hexe  
— Red Wing  
— Sweetheart Supreme

Salmon Red  
Light Red  
Red  
Red  
Pink

LATE SEASON

Albion  
Chas. Encke  
Mad. Pericat  
Marie Louise  
Rhapsody  
\ Salmon Perfection

White  
Pink and White Variegated  
Light Pink  
White  
Medium Pink  
Salmon Pink

